Robert Fitterman is the author of 12 books of poetry. He grew up in a small suburb of St. Louis, Missouri, called Creve Coeur. His street is still flanked by a Shell gas station on one side and a Mobile station on the other. His writing is kinda conceptual and sorta involves identity issues that are complicated by the web. And the Mall. Recent titles include: *now we are friends* (Truck Books), *Rob the Plagiarist* (Roof Books), and *Notes On Conceptualisms*, co-authored with Vanessa Place (Ugly Duckling Presse). He teaches writing and poetry at New York University and at the Bard College, Milton Avery School of Graduate Studies.