

POETICS | ART THEORY

ISBN _____

\$13

In *Notes on Conceptualisms*, Vanessa Place and Robert Fitterman erect the first critical framework toward the understanding of conceptual writing, an emergent early twenty-first century literary movement. Elegantly parsed and carefully dissected, this work fleshes out many of the missing details proposed thus far regarding the methodologies and strategies of how to proceed with innovative writing. Both direct and oblique, *Notes* is itself a self-reflexive work of conceptual writing in the guise of theory; or is it a work of theory in the guise of conceptual writing? By smartly straddling the creative and the critical, this book does twice the work toward our understanding of what it means to be contemporary.

KENNETH GOLDSMITH

“The problem facing contemporary innovative writing is that having gotten out of the cult of the author, we’re left with either the cult of the performer or the cult of the object, and the object, in order not to be secretly authorial, must be mass-made . . . and the cult of the author is finally and fully replaced by the cult of the authority.” What to do? In their delightful and wise *Notes on Conceptualisms*, Vanessa Place and Robert Fitterman sketch out some exciting “conceptualist” alternatives, all of them having to do with creation—which is what art is all about. You won’t agree with all the aphorisms and formulations in this book, but it is guaranteed to keep you in your seat, turning its pages with real pleasure.

MARJORIE PERLOFF

[ecil bar code]

UDP :: DOSSIER

FITTERMAN & PLACE

NOTES ON CONCEPTUALISMS

UDP

NOTES ON CONCEPTUALISMS